



## The strength of partnership

BrainBox's Partner Program has been developed in order to help improve our products and marketing support. The program's principal objective is to create a Partner chain in direct pre-assembly of Blade Server based on the Server8 platform.

Members of the BrainBox Partner Program are part of a group of continually expanding innovative developers of Blade Server solutions. The program supplies sales, marketing and technical resources which allow development, testing and implementation of solutions utilizing the most widespread technology in the market.

The Partner Program is exclusively for retailers, hardware distributors and IT integration specialists integrating software and hardware systems, in European Community member countries excluding Italy.

## Program advantages

**Registration:** Before signing the agreement we offer the opportunity to evaluate an 8 Blade Case without hardware (CR FULL model) at a very special price. If you are satisfied with the potential of our products then program registration is completely free of any obligation including number or timing of orders. The first order is all that is needed to become a partner.

**Gateway:** The system which provides all the documentation necessary for a fast and free from difficulty start up for your new business in the Blade Server world. A dedicated portal where you can order directly on-line, access technical information and the contact list for parts distributors (psu, cpu fan, mother board, etc.,).

**Technical Assistance:** Access to all our products' technical documents, e-mail contact with our support team for fast response and resolution.

**Discounts:** Quantity discounts which allow increased profit margins and reduced delivery costs.

**Shared Marketing:** Immediate market visibility for your company with the assistance of our marketing expert at no cost to you. Out of all purchases of OEM products in the first 12 months BrainBox will allocate a budget to be used in co-marketing in GoogleAdWords.

**Visibility:** Apart from the contact list of our partners (<http://www.server8.it/index.php?page=wheretobuy>) every sales enquiry or information request from your country will be given your address, so you can immediately use the contacts provided by our site.

**Personalisation:** Program members have the option to personalise the product with their own logo, either on the Case or the packaging, in a choice of colours from the predefined list.

